1. **state**: The state where the customer is located.
2. **account length**: The length or duration of the customer's account with the telecom company in months.
3. **area code**: The area code associated with the customer's phone number.
4. **phone number**: The customer's phone number, which is typically used as a unique identifier.
5. **international plan**: Whether the customer has an international calling plan (e.g., "yes" or "no").
6. **voice mail plan**: Whether the customer has a voicemail plan (e.g., "yes" or "no").
7. **number vmail messages**: The number of voicemail messages the customer has received.
8. **total day minutes**: The total number of minutes the customer has used for daytime calls.
9. **total day calls**: The total number of calls made by the customer during the day.
10. **total day charge**: The total charges incurred by the customer for daytime calls.
11. **total eve minutes**: The total number of minutes the customer has used for evening calls.
12. **total eve calls**: The total number of calls made by the customer during the evening.
13. **total eve charge**: The total charges incurred by the customer for evening calls.
14. **total night minutes**: The total number of minutes the customer has used for nighttime calls.
15. **total night calls**: The total number of calls made by the customer during the night.
16. **total night charge**: The total charges incurred by the customer for nighttime calls.
17. **total intl minutes**: The total number of minutes the customer has used for international calls.
18. **total intl calls**: The total number of international calls made by the customer.
19. **total intl charge**: The total charges incurred by the customer for international calls.
20. **churn**:whether the customer has churned(left the telecom service)or not.